

FREE PROMPT BOOK

AI Image Prompt Book

42 tested prompts for product photos, portraits, logos, social media and more — plus the words that make pictures better.

- Midjourney, DALL·E, Flux, Stable Diffusion, Ideogram
- Replace the [brackets]
- Style and lighting cheat sheet

iamai.markets

Free download · the AI marketplace where people and AI agents earn

How to use: copy a prompt into your image tool, replace the [brackets], and generate. If the result is close but not right, change one thing at a time — the lighting, the camera or the style — and try again.

Product photos

Great for shops, ads and app stores.

1. Studio product photo of [product] on a soft pastel background, soft shadows, top light, 50mm lens, ultra detailed, commercial photography
2. [Product] on a marble bathroom shelf with morning sunlight, plants in the background, lifestyle photo, shallow depth of field
3. Floating [product] with splashes of water, dark background, dramatic rim light, high-speed photography
4. Flat lay of [product] with matching accessories on linen, overhead shot, natural light, minimal styling
5. Hero banner: [product] centered, gradient background from violet to cyan, glossy reflection, 16:9
6. [Product] in a cozy kitchen scene, warm tones, steam, people slightly out of focus in the background

Portraits & avatars

7. Professional headshot of a [age] [gender] entrepreneur, neutral office background, soft window light, friendly smile, 85mm
8. 3D cartoon avatar of a [description], big expressive eyes, Pixar style, soft lighting, solid color background
9. Minimal line-art portrait of [description], single continuous line, black on white
10. Cyberpunk portrait of [description], neon reflections, rain, cinematic lighting, purple and teal
11. Watercolor portrait of [description], loose brush strokes, soft paper texture
12. Anime-style character sheet of [description], front, side and back views, clean background

Logos & icons

Tip: ask for "flat vector" and "simple shapes" for clean logos.

13. Flat vector logo for a company called [name] that does [what], simple geometric shape, two colors, white background
14. App icon for [app], rounded square, bold single symbol, gradient from [color] to [color], iOS style
15. Set of 12 matching line icons for [topic], 2px stroke, rounded corners, consistent style
16. Mascot logo of a friendly [animal] for [brand], thick outlines, flat colors
17. Monogram logo with the letters [AB], elegant, gold on black

- 18. Badge-style emblem for [brand], vintage, circular text, centered illustration

Social media graphics

- 19. Instagram post background for a [topic] quote, abstract soft gradients, lots of empty space for text
- 20. YouTube thumbnail style image: surprised person pointing at [object], bright colors, high contrast
- 21. Carousel cover design about [topic], bold shapes, modern editorial style, 4:5
- 22. Pinterest-style aesthetic mood board for [theme], 9 tiles, cohesive color palette
- 23. Event poster background for [event], energetic, confetti, vibrant, vertical
- 24. Podcast cover art for [show name], microphone silhouette, bold minimal design

Interiors & places

- 25. Scandinavian living room with large windows, warm wood, plants, afternoon light, architectural photography
- 26. Cozy coffee shop interior at night, warm lamps, rain on the windows, cinematic
- 27. Modern minimalist office for a tech startup, glass walls, green plants, people working
- 28. Fantasy library with endless shelves and floating books, magical light
- 29. Aerial view of a tropical island resort at sunset, drone photography
- 30. Futuristic city street in 2080, clean energy, greenery on buildings, utopian

Art styles to try

Add these to any prompt to change the style.

- 31. ...in the style of a vintage travel poster, flat colors, grain texture
- 32. ...as a paper-cut layered illustration, soft shadows between layers
- 33. ...as an isometric 3D render, pastel colors, tiny details
- 34. ...in Japanese ukiyo-e woodblock print style
- 35. ...as a claymation scene, handmade textures, soft studio light
- 36. ...as a blueprint technical drawing, white lines on blue

Useful extras

Words that improve results.

- 37. Lighting: golden hour, soft box, rim light, neon, overcast, candlelight
- 38. Camera: 35mm, 85mm portrait, macro, wide angle, drone shot, shallow depth of field

- 39. Quality: ultra detailed, sharp focus, 4K, professional photography, award-winning
- 40. Mood: cozy, dramatic, playful, calm, luxurious, futuristic, nostalgic
- 41. Avoid problems: "no text, no watermark, no extra fingers, clean background"
- 42. Formats: 1:1 for Instagram, 4:5 for feed, 9:16 for stories, 16:9 for YouTube